



**CAL-NEV-HA KIWIN'S KEY CLUB 2020**

# **CANDIDATE'S BOOKLET**





# **INTERNATIONAL ENDORSEMENTS**

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# EMMA CHANG

for INTERNATIONAL TRUSTEE

Hey KIWIN'S! For the past year, I had the honor of serving as your District Governor. Without a doubt, KIWIN'S has given me the opportunity to develop the **needed skills and qualifications** to take on this position and refocus our efforts on the **core** of our organization: our members!

## QUALIFICATIONS

- ❑ 2018-2019 Distinguished Appointed Board Officer
- ❑ 2019-2020 Service Projects Committee Head
- ❑ 2019-2020 District Projects Committee Member
- ❑ 2019-2020 Strategic Planning Committee Head
- ❑ 2019-2020 CNH KIWIN'S District Governor
- ❑ 2019-2020 International Convention Committee

## CREATE

Google drive resources. Transparency. Service directory.

## OUTREACH

Circle K network. New officer transitions. Analyze non-districted divisions and struggling clubs.

## REPRESENT

Diversity. Core values. Preferred Charities. Recognition.

## ELEVATE

Members and officer roles. Service. Partners. Pen pals.



# EMMA CHANG

**DIVISION:** Goldstone

**SCHOOL:** Glen A. Wilson

**YEARS IN K-FAM:** 3

**ELECTED OFFICES HELD:**

2019-2020 Club Vice-President

**APPOINTED OFFICES HELD:**

2018-2019 Club Historian, 2018-2019 Bulletin Editor, 2019-2020 Executive Assistant, 2019-2020 CNH KIWIN'S District Governor, 2019-2020 Service Projects Committee Head, 2019-2020 Strategic Planning Committee Head, 2019-2020 District Projects Committee Member, 2019-2020 Finance and Fundraising Committee Member, 2019-2020 Ad Hoc International Committee Member

**POSITIONS IN OTHER SCHOOL CLUBS:**

2018-2019 Newspaper Sports Editor, 2018-2019 FBLA Treasurer, 2018-2019 Interact Treasurer, 2018-2019 Best Buddies Publicist, 2018-2020 Team Up for St. Jude Publicist, 2019-Present Newspaper Editor-in-Chief, 2018-Present ROAR Leader, Present Team Up for St. Jude President

**AWARDS & HONORS:**

2017-Present Honors with Distinction (4.0+ GPA), 2018 SCJEA 9th place Sports Journalism, 2018 Southern Section FBLA 1st Place Broadcast Journalism, 2018 CA FBLA State 4th Place Broadcast Journalism, 2018 National FBLA finalist Broadcast Journalism, 2019 Goldstone KIWIN'S Officer of the Year, 2019 Girls' Tennis MVP, 2019 Distinguished Appointed Board Officer, 2020 ELAJEA 5th place Sports Journalism, 2020 CNH Kiwanis Governor Youth Service Award

**Why are you running for this particular office and how can you strengthen and influence the CNH District?**

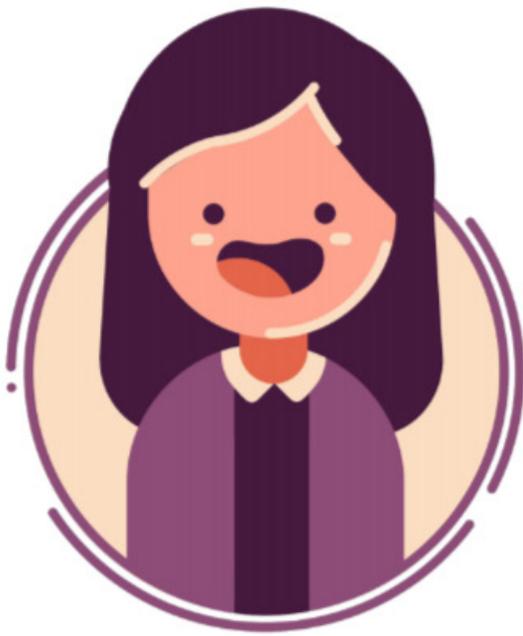
Serving as District Governor this past year, my eyes were opened to the vast amount of potential and opportunity that is available in our district and across Key Club International. As a member of the International Council, I worked with a diverse range of districts and servant leaders, where I was exposed to a multitude of new ideas, unique information, and given me the passion and drive needed to take on this position. I truly believe the diversity of our truly international organization should be represented and elevated throughout everything we do, in service and in leadership. With such experience, I am confident that I will can inspire others to pursue growth and leadership in the future. If elected, I will use my skills as an effective leader, communicator, and passion to strengthen the International Board and Key Club. My dedication, love, and organizational skills are truly unmatched and I promise I will continue to do my best to serve and help our organization grow.

**What was the most meaningful experience or service that you have experienced in Key Club? What made it so?**

The most meaningful experience I have experienced in Key Club was my first service event, an Adopt-A-Highway. Every month, my Kiwanis Club hosts a community Adopt-A-Highway to beautify and bring together our community and though I did not know what to expect, other than a fun morning of service. When I arrived, I was immediately greeted by one of our advisors and brought over to where the other volunteers had gathered. At first, I thought I would be uncomfortable and not know anyone, but after carrying on with my instructed tasks, two members from another club came up and introduced themselves to me. In retrospect, this gesture would have been small to anyone else, but to me, it truly highlighted my KIWIN'S experience. From these small exchanges, my passion for service and Key Club were ignited; I soon found myself opening up to others and looking forward to the next service event. I realized how large and diverse our KIWIN'S ohana is and fell in love with our organization, knowing how inclusive and opportune one club could be.



# **BULLETIN EDITOR CANDIDATES**



# Jaylynn Cao

For District Bulletin Editor

- Endorsed by Turquoise Division -

Hey CNH KIWIN'S, I'm Jaylynn Cao! Since joining KIWIN'S freshman year, my love and passion for service and art has only grown more *abruhdanf*. I'm so grateful that the club has connected me more with my community and people that I can call my ohana. I'm even more grateful that I have this opportunity to give back to the organization and help others experience the same warmth and growth I have!

## - INTERESTS -



Plushies



Video Games



Sweets



Volleyball



Origami



Animals

## - QUALIFICATIONS -

17-18	Club Tech Com.
18	3rd Place Best Club Website
18-20	Club Tech Chair
19	OTC Workshop Leader
19	Fall Rally Sticker Design
19	Div. Sticker Design
19	Div. T-Shirt Design
19-20	Club Tech Com. Head
19-20	Div. Tech Chair
19-20	District Tech Com.
19-20	Physical Arrangements Com.
20	DCON Backdrop

## - GOALS -

Next term, I want to...

Build up membership and involvement

- Publicize through social platforms and flyers
- Increase social media engagement by 15%
- Create, provide, & add onto editor graphics packs
- Promote officer/club resources through remind, social platforms, & meeting calls with presidents and Lt.Gs

Represent KIWIN'S

- Use and promote Key Graphics Standards
- Maintain and emphasize spirit of KIWIN'S through fun, cute, interesting, appropriate graphics
- Embody core values of KCI at all times

Update Members

- Consistently update social media & site
- Release quarterly newsletters
- Hold meeting calls with club and divisional editors, presidents, and Lt.Gs

Harmonize clubs, divisions, and the district

- Utilize district Youtube channel and post more personal content, like behind the scenes of events
- Showcase and recognize district's love and passion for service & ohana through social platforms



# JAYLYNN CAO

**DIVISION:** Turquoise  
**SCHOOL:** Adolfo Camarillo

**YEARS IN K-FAM:** 3

**ELECTED OFFICES HELD:**

club publicist/tech chair

**APPOINTED OFFICES HELD:**

club/district tech committee, div. tech chair

**POSITIONS IN OTHER SCHOOL CLUBS:**

N/A

**AWARDS & HONORS:**

officer of the month x3, leader of the month, outstanding service, 3rd place best club website (2018)

**Why are you running for this particular office and how can you strengthen and influence the CNH District?**

I'm running for this particular office because I love working with graphic design and technology and want to push my abilities and character by taking on this position. KIWIN'S has helped me grow my love for service and art and allowed me to connect with amazing people and improve my character through kindness and leadership, so I really want to give back to it. I also feel that the past offices I've held prepared me for the position. I can strengthen and influence the District through my digital reach to members/clubs and providing resources to club editors to help publicize the club. By reaching out to editors/members through messaging and calls and showing how much they are valued, I believe the family bond within the district will strengthen.

**What was the most meaningful experience or service that you have experienced in Key Club? What made it so?**

The most meaningful experience in Key Club I've had was serving at the VC Rescue Mission. We served food to the homeless and those in need, and it was very touching physically seeing and knowing that I could make a positive influence on my community and those around me, even if it was just a small difference, and give back to it. I was able to not only connect with my KIWIN'S Ohana in this service event, but also with new people where I could learn different perspectives on life and build compassion and kindness.

# KATY NGUYEN

# KATY NGUYEN

## DISTRICT BULLETIN EDITOR

### HELLO CNH KIWIN'S KEY CLUB!

I'm a current Junior from Fountain Valley KIWIN'S in Jet Division. The past three years in this organization has been a **sweet** journey and I'm so grateful for the memories I've made. As a District Bulletin Editor **candy-date** I am humbly honor to present to you guys my new ideas for KIWIN'S and to continue to flourish our passion in serving our growing ohana.



#### Simple Success

One of the key points in a successful term is to have simple and easy to understand content that reaches everyone. I want to publicize graphics that focus on consistency and have a cohesive, as well as professional theme on our social media handles. I will continue to emphasize the Key Club International Graphic Standards and encourage officers to utilize it more often.

#### Working Together

Collaboration and representation is truly what KIWIN'S is about. I want to be inclusive with everyone's ideas and increase collaboration in the district by working closely with each officer holding an editor position and each member of the committees. I want to designate tasks and assignments for them to work together to provide graphics necessary for all parts of the district.

#### Essential Resources

I will work with each district board member to release resources for each club in the district to utilize. Doing so clubs can publish content and information for members whenever there is a district wide event and other important information on our charities. I will have them available in packages on our website and Google Drives.

#### Engaging Education

I want members to be able to learn and understand what KIWIN'S Key Club is all about and what we stand for. I want to maintain transparency within the district and educate members about where funds and donations go directly to. I will create infographics, newsletters, and presentations for members to learn about our charities and core values. I want to feature and display our district's character through Humans of CNH KIWIN'S (HOCK) by recruiting passionate members who will promote and help improve publicity about us.

#### Timely Consistency

Being consistent and right on time is everything. I will work to publish newsletters and videos in a timely manner and have the content distributed to members right away. I will have all graphic resources available for officers to access and maintain constant communication in group pages to update them on new information from the district.

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### QUALIFICATIONS

- 2017-2018 FV KIWIN'S December Member of the Month
- 2017-2018 FV KIWIN'S March Hours Most Dedicated
- 2018-2019 FV KIWIN'S Publicist
- 2018-2019 Distinguished Appointed Board Officer
- 2018-2019 Jet Division Appointed All Star
- 2019-2020 Fountain Valley KIWIN'S Corresponding Secretary
- 2019-2020 Jet Divisional Bulletin Editor
- 2 Years of School Journalism Program (Designer, Photographer, Writer)
- 2019 OCJEA 4th Place Yearbook Design
- 130+ hours from this term alone
- 430+ total hours in 3 years

### ATTENDANCE

- Fall Rally South 2017, 2018, 2019
- CNH KIWIN'S District Convention 2019
- Jet KIWIN'S Officer's Training Conference (Workshop Leader) 2018, 2019
- Jet KIWIN'S Training Conference 2018, (Workshop Leader) 2019
- CNH KIWIN'S Candidate's Training Conference 2019, 2020

LET'S MAKE  
SWEET MEMORIES  
IN THE  
2020-2021 TERM!



# KATY NGUYEN

**DIVISION:** Jet

**SCHOOL:** Fountain Valley

**YEARS IN K-FAM:** 3

**ELECTED OFFICES HELD:**

Corresponding Secretary

**APPOINTED OFFICES HELD:**

Publicist, Divisional Bulletin Editor

**POSITIONS IN OTHER SCHOOL CLUBS:**

Staff Designer, Photographer, Writer for Student Journalism Program

**AWARDS & HONORS:**

Distinguished Appointed Board Officer, Jet Division Appointed All Star

## **Why are you running for this particular office and how can you strengthen and influence the CNH District?**

I am running for the position of Bulletin Editor because I am dedicated to visually promote and engage others in CNH KIWIN'S and what it stands for. Throughout my years of high school this organization has filled up my weekends and given me the opportunity to branch out and work collaboratively with individuals who share the same passion of service as I do. It is a great honor to have served my home club as Publicist, my sophomore year and Corresponding Secretary, my junior year, as well as the Jet Divisional Bulletin Editor. Prior to being in KIWIN'S, I had no idea how to do anything graphic design related, and was so grateful to be given the chance to work on board. There I was able to grow and improve, and that was then I truly realized I was proud to be good at something I never knew I could do. As an officer on both club and divisional boards, I understood the principles of success for an event. It needed to be well received by everyone and easy enough that anyone could understand it. The key was a visual representation and active promotion to encourage others to attend that event. I believe with the experience I have gained, I will be able to bring the same skills I have learned into a district-wide level. With a growing membership of a tech savvy generation, it is important that we are able to captivate and connect them with CNH KIWIN'S. Not only does graphic design play a big role in attendance, it does so in retention as well. One of my big goals for CNH KIWIN'S is to consistently put out graphics and resources for members to use and strengthen our district's core values and actively promote our charities. As well as increase transparency and communication between the district and each individual club of CNH KIWIN'S. I also would like to improve membership retention to publicity and infographics on social media and provide resources to reach out to a large number of passionate people interested in being a part of CNH KIWIN'S Key Club ohana.

## **What was the most meaningful experience or service that you have experienced in Key Club? What made it so?**

The most meaningful experience that I've had in KIWIN'S Key Club was being able to connect to other members personally and form lasting friendships along the way. I truly value the opportunity to meet and work with such great people. The people make up a great organization and heightens the experience of being part of that organization. There have been so many services that I've had an incredible time participating in, but if I could think of the most meaningful event, it would be my first District Convention (DCON) in 2019. It was my first time being elected for a club board position and I was excited, but also anxious to start the new term. I had applied and worked on Awards with my club, and there I was able to see how our hard work was paid off. I was surprised and taken aback for the honor of receiving a Distinguished award, and provided encouragement for me to make the next term even better as an Executive Board officer. I was also able to receive placement in all sections of the awards and provided a valuable resource to reflect on improvement for my home club. Not only that there I saw all of the district gathered in one place and I realized how immensely passionate and wholesome we are together as one big ohana. Attending DCON was one of my best decision of my KIWIN'S journey and got the opportunity to learn so much more about our organization. What really connected to me was the people I met, I realized how different we all are, but we all come together to have fun and serve our community. We don't just do it for our college applications, we do it because we are drawn to KIWIN'S and all share the same passion for the organization. DCON is where your term begins and ends, it displays all your hard-work and achievements, and also pushes and encourages you to become a better person.



# TREASURER CANDIDATES



Endorsed by Crystal Division

# DANA LEE

## DISTRICT TREASURER

Hey KIWIN'S! My name is Dana Lee, and I am a junior at Fairfax High School and I've been a part of KIWIN'S since freshman year. I have been serving as Fairfax High School's Club Treasurer as well as a member of the District Finance and Fundraising Committee this term. I believe my experiences and dedication to KIWIN'S will contribute to our district and ohana. This organization has given me so many priceless memories and I hope to give back to all of you through my service in this position!

# M

**Membership** has always been a key part of what keeps KIWIN'S going. I will work to increase membership by providing resources for treasurers to recruit members. I plan on releasing Tips&Tricks for club rush, as well as Q&A videos for treasurers to ask me questions they have on the recruitment process.

# A

Along with membership, having active members and high **attendance** at district events is an important factor in the district as well. Through transparency for pricing and registration, I believe treasurers will encounter fewer difficulties with advertising district events and recruiting attendees. I will make sure that treasurers know exactly where payments are going to and to make registration easier to understand through webinars or youtube tutorials.

# R

**Records /Tracking** One of my biggest goals for this term is to set up a new Funds/Balance Log for treasurers to record all the financial actions taken during their term. This will essentially be a spreadsheet where treasurers can record the date, name, amount, purpose, etc. of every deposit or withdrawal to the club's funds. I hope to implement this new system so that treasurers can more easily access their past actions for any future references they may need.

# K

**(K) Communication** As a district officer, I believe that communication is vital to be able to relay messages to clubs and divisions effectively. For this reason, I will continue the tradition of bimonthly treasurer calls and Treasurer Report Forms to ensure that I am easily reachable by treasurers. I will also host Q&A style webinars for the most important times during the term, such as Club Rush, Fall Rally, DCON, etc.

### QUALIFICATIONS

- 2019-2020 FFHS Treasurer
- District Finance and Fundraising Committee
- Jan. 2020 Crystal Officer of the Month
- 100% TRF Submission
- 100+ Service Hours 2017-2020



### ATTENDANCE

Fall Rally South	2018
DCON	2019
Beach Palooza	
Fall Rally South	
CTC	2020



# DANA LEE

**DIVISION:** Crystal

**SCHOOL:** Fairfax

**YEARS IN K-FAM:** 3

**ELECTED OFFICES HELD:**

Club Treasurer

**APPOINTED OFFICES HELD:**

None

**POSITIONS IN OTHER SCHOOL CLUBS:**

Journalism - Managing Editor, SMST Leadership - Web Manager

**AWARDS & HONORS:**

Jan 2020 Officer of the Month (Crystal), Nov 2018 Member of the Month (Crystal)

**Why are you running for this particular office and how can you strengthen and influence the CNH District?**

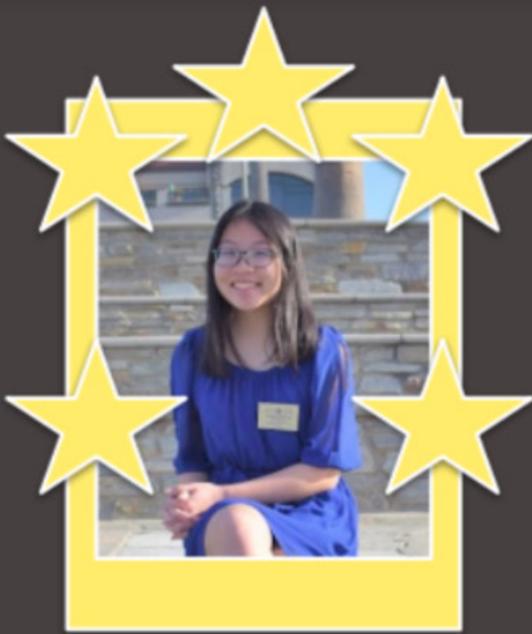
I am running for the position of District Treasurer because I want to contribute to the positive change KIWIN'S has influenced in members' journeys. As treasurer, I can help strengthen the CNH District by not only promoting fundraising and financial stability, but also by enhancing communication between the board for effective relay of information and increased productivity.

**What was the most meaningful experience or service that you have experienced in Key Club? What made it so?**

The most meaningful experience that I was able to participate in was my first District Convention last year. Although I had been to other district events like Fall Rally, my experience in DCON was a key factor that solidified my dedication to KIWIN'S. Not only were the position-specific workshops helpful for me as a new officer, but the other activities like spirit battles, icebreakers, talent show, governor's ball, etc. really opened my eyes to how complex and diverse our district really was.



# SECRETARY CANDIDATES



# CHRISTINE DO

for

## District Secretary

Hey CUTIES! I'm Christine, and I'm running to be YOUR next District Secretary! My KIWIN'S journey has been an OUT OF THIS WORLD experience and I want to share this happiness with everyone! I promise to do my best to serve you guys and START the next term BLASTING OFF :))

### GOALS

- ☆ Increase event resources
- ☆ Focus on Major/Minor Emphasis and Governor's Project
- ☆ Maintain 90-95% on time MRF submissions
- ☆ Increase District service hours
- ☆ Effective bi-monthly calls with secretaries

### Qualifications

- ☆ DCON Spirit Committee (2018)
- ☆ MD&E Committee '18-'19
- ☆ Awards & Recognition Committee '19-'20
- ☆ Led Gem Craft Workshop @DCON & Resourcefulness and Event Planning Workshop @OTC
- ☆ MHS Corresponding Secretary '18-'19
- ☆ MHS Vice President '19-'20
- ☆ 100% MRF submission
- ☆ 244+ Hours

### Attendance

- ☆ Fall Rally (2018)
- ☆ Fall Rally (2019)
- ☆ OTC, KTC, CTC
- ☆ DCON (2018)
- ☆ DCON (2019)



**SERVICE!** KIWIN'S was founded upon the idea of giving back to the community. I will work with each club to plan an event relevant to an Emphasis each month.



**TEAMWORK!** Together, we can accomplish bigger and better achievements! I will support secretaries through bi-monthly calls in order to ensure the best communication between not only district but also club and division levels.



**ATTENDANCE!** Instead of trying to gain members, we should focus on retaining the ones we already have by providing a community and family away from home!



**REACH OUT!** In addition to collaborating with other KIWIN'S clubs, we should reach out to other Kiwanis branches such as Circle K and Builder's Club. If necessary, I will provide resources to help charter local clubs.

**UNANIMOUSLY ENDORSED  
BY - JET DIVISION -**

# CHRISTINE DO

**DIVISION:** Jet

**SCHOOL:** Marina

**YEARS IN K-FAM:** 3

**ELECTED OFFICES HELD:** 2

**APPOINTED OFFICES HELD:** 0

**POSITIONS IN OTHER SCHOOL CLUBS:** 0

**AWARDS & HONORS:**

Sandy Nininger Medal, Single Service Award, KIK's Spirit

## **Why are you running for this particular office and how can you strengthen and influence the CNH District?**

I am running for District Secretary because it is a position that allows my strength to excel. When I was a secretary as a sophomore, I enjoyed every aspect of the position: organizing, taking notes, and filling out forms. Though my previous reason is self-oriented, I'm also running for this office for you guys - my ohana. I want to share the happiness that helped me develop into the proud leader I am today and to provide a comfortable place for new members because everyone deserves to be loved. I believe that I can strengthen the CNH District through my focus on the emphases and our bond as a family. This way, members and the community can benefit simultaneously.

## **What was the most meaningful experience or service that you have experienced in Key Club? What made it so?**

The most meaningful experience I've had in KIWIN'S Key Club was DCON 2018. Although my DCON as a sophomore was fun as well, nothing will top my freshman year DCON - unexpected because I was the only freshman from my school that attended. I roomed with three other upperclassmen, who ALL took great care of me. They made sure I was completely fed, comfortable, and with friends. Especially during Governor's Ball, where everyone could have been having a blast dancing on their own, I never once felt alone. Though this is why I ultimately stayed in KIWIN'S, it solidified my bond and love for the club.



# GOVERNOR CANDIDATES

ANGELA BATOON FOR KIWIN'S GOVERNOR

# GOAT GREATEST OF ALL TIME

GOAT. That is what I want the 2020-2021 term to be and the mentality I want our district to adopt. As you may or may not know, the district has been struggling with membership. Our organization is based off of membership, and when that's down, some of our other goals go down with it. We are fortunate enough that the upcoming term has the ability to turn things around and create a legacy.

KIWIN'S needs to embody a goat. Hear me out now. Like a mountain goat, we need to reach for higher altitudes, not be afraid of failure or mistakes, and become assertive as heck. Mentality can affect our actions. **There's a lot you can do when you have the mindset that success is inevitable.**

- Angela Batoon



1. Identify critical issues and understand past terms

2. Establish goals and a strategic plan



4. Show people the value of their membership and their potential

3. Create personal relations and individualized goals with each club

5. Approach different types of members in the right way

6. Implement meaningful ideas and resources

7. Enhance member and officer experience



2017-2018

Positions

- General Member

2018-2019

Positions

- Club Publicist
- District Tech Committee Member

2019-2020

Positions

- District Bulletin Editor
- Tech Committee Co-Head
- Membership Dev. & Edu. Committee Member
- International Convention Ad-Hoc Committee Member

Some things I'm proud I did this term :)

- Introduced Starter Packs and Resource Packs
- Increased engagement on social media
  - > 300 more followers on Instagram
  - > 125% more engagement per post
- Designed the district hoodie, which sold out and profited \$1144.50
- Made a lot of BOMB graphics and resources
- Got a healthy amount of sleep

ENDORSED BY TURQUOISE

# ANGELA BATOON

**DIVISION:** Turquoise

**SCHOOL:** Rancho Campana

**YEARS IN K-FAM:** 3

**ELECTED OFFICES HELD:**

Club Publicist, District Bulletin Editor

**APPOINTED OFFICES HELD:**

N/A

**POSITIONS IN OTHER SCHOOL CLUBS:**

Asian American Culture Club Officer

**AWARDS & HONORS:**

Distinguished Editor, Turtle of the Year 18-19, Engineering Academy Award

**Why are you running for this particular office and how can you strengthen and influence the CNH District?**

I was at Fall Rally South 2018 when I first saw our District Governor. My friend said, "Look, that's going to be you." I laughed it off, because the thought of representing the district absolutely terrified me. I started entertaining the idea of running more after I became District Bulletin Editor. Being on executive board, I consciously made an effort to understand our district and learn from the people in it. I worked hard to not only perform my duties but do them well. I was never phased by how much work a district board position demanded. For me, I've always felt intrinsically motivated and fulfilled in KIWIN'S. I've learned to allow myself to love the process and work instead of the results and awards at the end. The opportunity to create experiences for others? The opportunity to represent an amazing organization? The opportunity to help someone realize their potential like another KIWINNER did for me? I can't pass that up. I didn't come this far to only come this far.

**What was the most meaningful experience or service that you have experienced in Key Club? What made it so?**

I didn't really know anybody in KIWIN'S above a superficial level my freshman year. None of my friends were in the club at the time. I didn't have that buddy that went with you to the meetings or that friend that carpooled with you to service events. It was just me, so it was kind of surprising I decided to run for publicist near the end of my freshman year. Having that club board experience and surrounding myself amongst amazing people really helped me grow. I owe a lot to my club board. They took me in, supported all my choices, and, most importantly, showed me my potential.