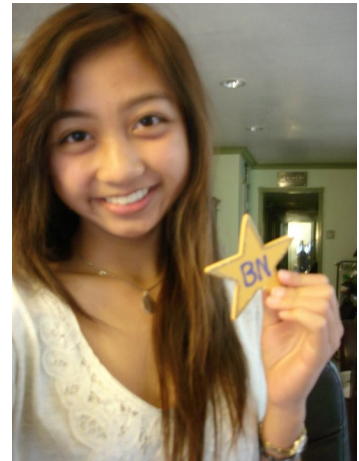




Ideas on Promoting Club Membership/ Extras

Another long introduction

Hey KIWINNER'S!! My name is Betty Nguyen, and I am honored to be serving as your 2011-2012 Membership Development and Education/Special Projects Chair. For most of us (if not all), school has already started, and one of the most important times of the KIWIN'S year is coming right up! That's right... it's almost time for club rush! I know how stressing it must be for you guys (especially club presidents) to get everything in order and planned out, hence my committee and I have compiled a list of ideas on how to promote membership. You can change these ideas up however you want; they are meant to help you get some ideas flowing. There are many advantages in having a lot of members, and you want to try to do your best to get new members and keep all your members involved. The more members you have, the more hours, ideas, and fun you guys will have, so try to keep those numbers high! In addition, there will be a better chance of your club receiving an award at DCON (don't forget to apply for them!). With that being said, I hope you guys use these ideas to your advantages and really make this year the most amazing one yet!



"When one door closes another opens. But often we look so long so regretfully upon the closed door that we fail to see the one that has opened for us."

— Helen Keller

"Every hardship is an opportunity to strengthen ourselves, to temper our life and make it shine with greater luster."

— Unknown author

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Special points of interest:

- Be sure to check kiwins.org under the tab "Resources" -> "Membership Development" for more club resources!
- There are also more resources on keyclub.org
- Fall Rally North: October 8, 2011
- Fall Rally South: November 12, 2011
- DCON: April 20-22, 2012

General Ideas/Tips to Promoting Your Club

- BE ENTHUSIASTIC! be organized. be prepared.
- Give out club lanyards to all the members who pay
- Have club gear such as t-shirts, sweatshirts, sweat bands, bracelets, etc.
- *Have members bring friends to get involved during the summer. Remember, people can still participate in some events even if they aren't an official member yet!*
- Be enthusiastic about your position and your club!! If you are passionate about what you do, it will really show
- Visit middle schools and introduce your club. Have sign ups so incoming freshmen can start getting involved over the summer. Give away free stuff and show lots of enthusiasm!
- Have a lot of active events that involve hands on work and interaction with the community. for example, visit soup kitchens, foster homes, or go caroling around Christmastime. Fundraising events are essential to the club, but remember to also have hands on events too!
- Reach out to your members. Make them feel welcome and wanted.
- Inform them that they will receive a Membership card, a Key Club pin, and an official membership booklet if they are a new member & they pay their dues. Early bird dues receive something extra, and it isn't not just brownie points!
- Interaction with other clubs in the division (socials, events, fundraisers, etc)
- Have a social, an inspirational KTC, or Bring-a-guest to a KIWIN'S event/meeting day. Remember to have fun. ICEBREAKERS! Don't bore your members
- *Work with your Kiwanis. Remember, Kiwanis sponsors your club so it is good to have a close partnership/friendship with them. Attend their events/meetings, and keep them informed about yours.*



Via: [dolchelove.tumblr.com](https://www.tumblr.com/dolchelove)

Some Ideas From District Board

- Make shirts
- Run around in a cardboard KIWIN'S mobile to catch attention (make them by using cardboard, string, and paint)
- Pins! (I <3 KIWIN'S). Lanyards! Cool club gear! Show 'em off, people. Wear it with pride
- bracelets with prizes
- Interesting meetings! enthusiasm
- Name alumni... (our Immediate Past Governor, Jennifer Zhao, is now attending Princeton...).
- Talk about scholarships! They can get anywhere from \$500-\$22,000. Apply during senior year. Only members can apply
- Cheering, spirit
- Show trophies, awards, and plaques
- Cheering for free stuff
- KIWIN'S vs. Key Club cheer battles (if your school has both clubs. maybe plan a social too!)

Club Rush

- Bake cupcakes, cookies, or buy food to give out during the 1st meeting
- Give out snacks during meetings once a month. everyone likes free food
- **Have members encourage their friends to join and bring their friends in too
- Hang up flyers that tell when & where the 1st meeting is (also say there will be free food if you are planning on giving out food)
- During club rush, hand out a flyer with the meeting date. You could give them free food or something nice for bringing back the flyer to the first meeting.
- Announce club meeting dates and that it is not too late to join on the daily announcements of the school
- Make jumbo posters using glitter, multiple colors, and different materials (such as newspapers, sparkly gel pens, be creative!) to catch people's attention
- Make a poster or flyers with the benefits of joining KIWIN'S for club rush (there are some flyers available online at kiwins.org under "Resources" >> "Membership Development")
- Make a poster or flyers with the benefits of joining KIWIN'S for club rush
- Give out free stuff (goodies, t shirts, candy). You could also tape a strip of paper with the meeting date/location, or a quote onto the candy.
- Do a flash mob !
- Change drive during club rush (people will have leftover lunch money). Leave out a jar for leftover change for a charity organization such as Choc or Project Eliminate (for Maternal Neonatal Tetanus in 3rd world countries). Give out Choc bracelets.

"Give out free stuff! Do a flash mob. Have a change drive during club rush."

Spotlight on: Membership Development & Education Committee

The Membership Development and Education Committee is responsible for developing literature, promotional flyers, videos, and editing the KIWIN'S Manual. These KIWINNER'S work extra hard to ensure that your club has all the resources necessary. If you would like to see more literature, need any assistance regarding anything about KIWIN'S, or have any suggestions, please feel free to contact me (kiwinsmdechair1112@gmail.com), **Jennifer Franco** (rubbytg1112@gmail.com), or one of the committee members:

- **Alex Nguyen:** alexnguyen94@gmail.com
- **Brigitta Nguyen:** xdorkiiebrii@hotmail.com
- **Lily Liao:** lilybobilly555@aim.com
- **Que Do:** quehdo@gmail.com
- **William Ngo:** skinnyboywill21@aol.com

We would be more than happy to help you! ;)

VOLUME I ISSUE I. CHECK KIWIN.S.ORG OR KEYCLUB.ORG FOR MORE CLUB RESOURCES.

Just some things to think about...

As club president, or as a club board member, often times you will find underclassmen or your peers looking up to you as a role model or as a source of inspiration. Here is a list of some words that are interesting to think about:

- **Commitment:** A commitment is a promise to do something, accepting responsibility
- **Stewardship:** Stewardship means being responsible, and keeping things under your care.
- **Conscience:** To be conscientious is to want to do what's right, and to do it well.
- **Goodwill:** Goodwill means having and expressing kind, helpful, and cooperative feelings.
- **Ingenuity:** Ingenuity is the quality of being very clever, inventive, and creative.
- **Mediation:** Mediation is intervening in an argument, and helping to negotiate peace.
- **Steadfastness:** To be steadfast is to remain firm, to be strong and unwavering under trial.
- **Proactivity:** Being proactive means taking control and taking the first steps deliberately.
- **Volunteering:** Volunteering is freely offering to take part in an activity to help others.
- **Benevolence:** Benevolence is the desire to be good, kind, and helpful to others.
- **Self-Control:** Self-control is showing restraint and moderation, no matter how you feel.
- **Character:** Your character is defined by your qualities, talents, strengths, and weaknesses.
- **Compassion:** Compassion is feeling another's pain and having a desire to help him or her.
- **Passion:** Passion is a strong and almost uncontrollable emotion that fuels action.
- **Discipline:** Discipline is strict training to obey certain rules or a code of behavior.
- **Humility:** Humility is being humble, and understanding that you are not most important.
- **Generosity:** Being generous is giving freely to others of your resources or time.
- **Politeness:** Being polite means showing good manners to others, and showing them respect.
- **Teamwork:** Teamwork means working with others toward a common goal.
- **Ability:** To have an ability is to have a skill that you are able to use very well.
- **Control:** To have control means to command, dominate, or restrain something.
- **Cheerfulness:** Being cheerful means being joyful and positive, passing your joy on to others.
- **Honor:** A honorable person is worthy of respect because of his or her integrity and character.
- **Equity:** Heaving equity means being fair and honorable in all situations.
- **Faithfulness:** Faithfulness is being true to one's word, or doing something thoroughly and well.
- **Punctuality:** Being punctual means being on time, keeping appointments and meetings.
- **Dedication:** Dedication is the ability to devote yourself entirely to something.
- **Support:** Being supportive means being there when somebody needs help or comfort.

Courtesy of SchoolSpecialty.

Continued... Just some things to think about

- **Manners:** Manners are rules of behavior that show respect and caring for others.
- **Sportsmanship:** Sportsmanship is being respectful of other players and showing good grace.
- **Aptitude:** Aptitude means that you have a real talent or natural ability for something.
- **Pride:** Pride is taking pleasure and satisfaction in someone or something.
- **Goodness:** True goodness is taking pleasure in doing good to others and to yourself.
- **Civility:** Civility is showing politeness and being courteous to others at all times.
- **Morality:** A moral is a rule of behavior based on wisdom and belief in what's right.
- **Forgiveness:** To forgive is to forget a mistake, error, or wrong without taking revenge.
- **Motivation:** Self-motivation means starting something on your own, without being asked.
- **Dignity:** Showing dignity means acting respectfully or formally, and being noble.
- **Understanding:** Understanding is truly listening to others and being accepting of them.
- **Intelligence:** Intelligence is the ability to learn and use new knowledge and skills.
- **Merit:** Merit indicates something that deserves compliment, respect, or reward.

My favorite definition of love. Love is...

"Love is patient, love is kind. It does not envy, it does not boast, it is not proud. It is not rude, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. Love does not delight in evil, but rejoices with the truth. It always protects, always trusts, always hopes, always perseveres. Love never fails." 1 Corinthians 13:4



Courtesy of SchoolSpecialty.