

How to keep members motivated & active



The hardest part of getting new members, is being able to keep them. *Don't let your members get away!* Always make sure to keep them motivated and active.

KIWIN'S is a community service club, but let's not forget that it's half spirit too! KIWIN'S spirit should always be spread regardless of the time of year. Although it wouldn't help to start the spirit by getting pumped up for district wide events such as Fall Rally or District Convention.

How do you keep members motivated?

Keep being in the club a fun thing, not a chore! Always make sure to encourage members to invite their friends to the club. Not only will this add more members to your club, but they'll also be more likely to stay, if more of their friends are in the club as well.

Also make sure YOU'RE having fun. Always smile and keep a positive attitude about everything. Sooner or later it will rub off on your members. No one wants to do community service with zombies as their board members!

How do you keep members active?



Have Representatives

Another difficult thing is making sure that members stay active.

One reason why members don't stay active, is because they're simply not informed about what projects your club may have going on.

The solution to this is to appoint or elect representatives for each grade, if you don't have them already.

Instead of one person having to call a large amount of people in one night, to remind them that there's a KIWIN'S event going on tomorrow, you can call four people to do that for you.

The freshman representative will call all the freshmen and remind them, and they can even ask each member to confirm if they will be attending. And the same can for the rest of the grades.

Having representatives for each grade level to communicate with the other members, makes it easy to make sure that all members are aware of meetings, fundraisers, projects, etc.

Make a Member of the Week/Month award

Another way to keep members active, is to have a Member of the Week or Month award. You simply find out which member has done the most hours and reward them with a small prize or other incentive. This can help encourage other members to want to complete their hours as well.



Want more information? Check out: www.kiwins.org